2K21 RECORD LABEL JAPAN

ABOUT US

2k21 Record Label Japanは、2021年に東京で設立されたインディペンデント・エレクトロニック・ミュージックレーベルです。

国内で活動するMusic Producer、DJ、VJ、Lighting Designerなど、ナイトクラブカルチャーを支えるクリエイターが集結し、アーティストの発掘・育成をはじめ、レコード制作・配信、クラブイベントの企画・運営、国内外へのプロモーションまで幅広く展開しています。近年では、**2k21 RECORDS ASIA**をはじめ、**ANSM**、**TECH MAFIA RECORD**、**ACID TECHNO FAMILY**などの派生レーベルを設立し、事業領域をさらに拡大しています。　2025年には、所属アーティストおよびレーベル全体で**総ストリーミング再生数・UGCを含む総視聴数1億回**を突破しました。私たちは、日本発のアーティストやコンテンツを世界へ届けることを使命とし、音楽を通じて新たな価値を創造しています。2k21 Record Label Japanは、単にアーティストを世界市場へ送り出すだけでなく、新たな音楽トレンドを創出し、多様なプラットフォームを通じてエレクトロニック・ダンス・ミュージック文化のさらなる発展に貢献することを目指しています。

2k21 Record Label Japan is an independent electronic music label founded in Tokyo, Japan, in 2021.The label brings together music producers, DJs, VJs, lighting designers, and other creative professionals who contribute to Japan’s nightclub culture. Through artist development, record production and distribution, event planning, and domestic and international promotion, 2k21 Record Label Japan supports artists at every stage of their careers.In recent years, the label has expanded its network by launching affiliated labels including **2k21 RECORDS ASIA**, **ANSM**, **TECH MAFIA RECORD**, and **ACID TECHNO FAMILY**, further strengthening its presence across the electronic music industry.

In 2025, the label and its affiliated artists surpassed **100 million combined streams and views**, including user-generated content (UGC), across digital platforms.

Our mission is to bring artists and creative content from Japan to audiences around the world while creating new value through music.

Beyond supporting artists, **2k21 Record Label Japan** is committed to shaping the future of electronic dance music by creating new musical trends, expanding opportunities across diverse platforms, and contributing to the continued growth of the global EDM community.

BUSINESS

●レコード製作（LABEl 2k21 RECORDS ASIA）

アルバムの製作、流通、広報支援

●クラブイベント制作

クラブ、コンサート、フェスティバルなど、さまざまなイベントを直接制作およびサポート。

●アートワーク・映像コンテンツ制作

ユーチューブのようなロングプラットフォームから、TikTokのようなショートプラットフォーム。それぞれの性向に合った多様なコンテンツ製作。

●新人アーティスト開発

事務所独自のトレーニングシステムを通じて新人を育成し支援。

●マネジメント

アーティストの活動全般を管理し、影響力と価値を上昇させるためのブランディング・成長戦略を構築

●海外エンターテイメント・マーケティング

様々な海外クラブ、エージェンシーとの連携でアーティストの活動領域を海外に拡張。

●インバウンド・マーケティング

日本へ観光に来る海外のお客様をターゲットとし、ナイトクラブコンテンツ、それに付随するコンテンツを提案。

●Record production
Support for album production, distribution, and promotion

● Club event production
Direct production and support of various events including clubs, concerts and festivals.

●Creating artwork and video content
From long platforms like YouTube to short platforms like TikTok. Create a variety of content that suits each person's individual propensity.

●Development of new artists
US>Developed and supported newcomers through the office's unique training system.

● Management
Manage the overall activities of artists and build branding and growth strategies to increase their influence and value

● Overseas entertainment marketing
In cooperation with various overseas clubs and agencies, we have expanded the artist's field of activities overseas.

Record production Business

2K21 RECORDS LABEL JAPAN

Support for album production, distribution, and promotion

+100,000,000 Streams Across All Platforms (2021–Present, Including UGC)

+30,000 Total Download (2021~)

2k21 RECORD LABEL JAPANは2k21 RECORD LABEL JAPANのエレクトロダンスミュージックに特化したデジタル音源、原盤権を保有するレコードメインレーベルで、クラブおよびフェスティバル音楽を基盤に世界中のDJ、Producerからの多様な楽曲を創作および流通、発売、関連映像とフィルムを製作および広報いたします。

2k21 RECORD LABEL JAPAN is the flagship record label of **2k21 Record Label Japan**, specializing in electronic dance music (EDM). The label owns and manages master recording rights while producing, distributing, and releasing digital music worldwide.
Built on the culture of club and festival music, 2k21 RECORDS ASIA collaborates with DJs and producers from around the world to release diverse electronic music. The label also produces and promotes music videos, visual content, and other multimedia projects to support its artists on a global scale.

amazon music

TRAXSOURCE

SHINITAI (HIT SONG)





Justin Owen – SHINITAI (Original Mix)

+50, 000, 000 All Streaming/Views (SoundClund, TikTok, YouTube, Amazon, Apple, LINE Music, JOOX etc.. etc...)

APPLE MUSIC ITUNE CHART 👑

- Apple Music Uzbekistan Dance Chart #1
- Apple Music Mexico Dance Chart #14
- Shazam Chart #14
- Apple Music Dance Chart #19
- Apple Music Argentine Dance Chart #28
- Apple Music Rossiya Dance Chart #34
- Apple Music United States Dance Chart #89
- Apple Music Vietnam Dance Chart #61
- Apple Music Italia Dance Chart #98

music is popular mainly in ASIA (China, Korea, Vietnam)and, EU (Hungary、Germany) where we have a proven track record of sales and our music is used in many nightclubs and bars.

OTHER LABEL

Record production Business

2k21 RECRODS ASIA

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FREQUENCY QUEST

US🇺🇸 X
JP🇯🇵

TECH MAFIA RECORD

ANSM

ACID TECHNO FAMILY

2K21 RECORDS ASIA

2k21 RECORDS ASIA

🇯🇵 Independent Electronic Music Label
📊 Achievements 100M+ Streams & Views (including UGC / all platforms)
🌍 Charted in 10+ countries worldwide
🏆 Apple Music & Beatport Charts #1 🇺🇸 🇩🇪 🇰🇬 🇨🇴 TOP 5 🇳🇱 🇸🇪 🇲🇽 🇷🇴 🇹🇼 🇧🇷 🇰🇷 🇵🇱 🇸🇬
🔍 40K+ Shazams (Top countries: 🇩🇪 🇷🇺 🇲🇽)

2k21 RECORDS ASIA is a Japan-based electronic music label. Music Concept: Dark Emotional Electronic We bring out the hidden artistic potential of artists through a fresh perspective, delivering emotional and melancholic sounds, while expanding globally across streaming platforms and the club scene.

🔥 Strengths SoundCloud: 5M+ plays / 45K+ downloads Spotify: Official Playlist

🎧 Hit Releases
SHINITAI (50.000.000+Streams & Views)
EDEDM VVIP (100.00.000+Streams & Views)
DJ LIVE On Deck (1.000.000+Streams & Views)





🌍 Open for global collaborations
📩 Demo submissions : **2k21recordsasia@gmail.com**
Owned by Justin Owen (JPN)

TECH MAFIA RECORD



THE WORLD LINE OF ODDNESS. Made In🇺🇸🇯🇵

💽**+40.000.000 Total Streams & Views**

♫genre：Tech House / Minimal / Deep / Techno / Disco Tech / Funky

TECH MAFIA RECORD is an electronic music label based in Japan and the United States. Focusing on Tech House, the label delivers groove-driven club sounds including Deep, Minimal, Techno, and Disco Tech.

🔥 Total Views: 40,000,000+ Over 40 million total views worldwide.





Justin Owen – ADHD (Original Mix)

+10, 000, 000 All Streaming/Views (Tencent Music And more)

TENCENT MUSIC ENTERTAINMENT

A.N.S.M.

亚洲新派音乐

THE F FUTURISTIC OF BOUNCE & TECHNO. MADE IN JAPAN

300K+ Total Streams & Views

♫genre : Bouncy Techno / Melodic Techno

A.N.S.M. is a Japanese electronic music label founded in 2025 under 2k21 RECORD LABEL JAPAN, built around a distinctive fusion of Bouncy Techno and futuristic Melodic Techno.

Inspired by the rapidly evolving electronic music scenes of South Korea and China, the label combines energetic bounce-driven rhythms with powerful Techno production, futuristic melodies, and atmospheric elements to create a sound that stands apart from conventional Techno.

With over 300K streams & views across digital platforms, A.N.S.M. is developing a new-generation Asian Techno identity that bridges club energy, melody, and forward-thinking electronic production.

Total Streams & Views: 300K+ Worldwide



RYOTA , OSLO – Sky Planet (Original Mix)

123K Total Streams & Views

TRAXSOURCE

ACID TECHNO FAMILY💊

BUILT FOR THE MAINSTAGE. MADE IN IN JAPAN

900K+ Total Streams & Views

🎵genre : Mainstage Techno

Acid Techno Family is a Japanese electronic music label founded in 2025 under 2k21 RECORD LABEL JAPAN, dedicated to powerful, high-energy Mainstage Techno.

Built around the energy and scale of massive festival stages, the label delivers hard-hitting drops, driving Techno rhythms, and explosive electronic sounds designed to move crowds.

With over 900K streams & views across digital platforms, Acid Techno Family continues to expand its catalog while developing a distinctly Japanese presence within the global Mainstage Techno scene.

Total Streams & Views: 900K+ Worldwide



RYOTA – Psycho Goat (Original Mix)

345K Total Streams & Views

TRAXSOURCE



VERO[MGMT]

2015年都内新大久保で開催されたイベントにてDJデビューを果たす。
2021年にはSELOCTAGONTOKYOにてレギュラーDJとして活動。
更に都内だけでなく名古屋でも様々なナイトクラブでゲストDJとして出演。

2022年には音楽制作活動を開始され、プロデュース活動もスタートし、
オリジナル曲TOKYO BOUNCEは都内ナイトクラブのメインストリーム曲としてヒットし、プロデューサーとしての実績を上げる。
その後もオリジナル曲をリリースしたものが次々とヒットし今最も注目の高まる音楽プロデューサーであり、2023年は2k21 Record Labelの契約Managerとしても活動を開始し、プロデューサーに留まらず、マネジメント活動にも励む業界の風雲児である。

He made his DJ debut at an event held in Shin-Okubo in Tokyo in 2015.
In 2021, he had worked as a regular DJ at SELOCTAGONTOKYO.
He has also appeared as a guest DJ at various nightclubs not only in Tokyo but also in Nagoya.

In 2022, he has started music production activities, and also started producing activities.
His original song "TOKYO BOUNCE" became a mainstream hit at nightclubs in Tokyo, increasing his achievement as a producer.
Since then, he has released a series of original songs that have become hits, and he is currently the most popular music producer. In 2023, he has started working as a contract manager for 2k21 Record Label, and is working hard not only as a producer but also in management activities. He is one of the biggest mercenaries in music industry in Asia.

2015년 도내 신오쿠보에서 개최된 이벤트에서 DJ 데뷔를 한다.
2021년에는 SELOCTAGONTOKYO에서 레귤러 DJ로 활동.
또한 도내뿐만 아니라 나고야에서도 다양한 나이트 클럽에서 게스트 DJ로 출연.

2022년에는 음악 제작 활동을 개시되어, 프로듀스 활동도 스타트해,
오리지널 곡 TOKYO BOUNCE는 도내 나이트 클럽의 메인 스트림 곡으로서 히트해, 프로듀서로서의 실적을 올린다.
그 후도 오리지널 곡을 발매한 것이 차례차례로 히트해 지금 가장 주목이 높아지는 음악 프로듀서이며, 2023년은 2k21 Record Label의 계약 매니저로서도 활동을 개시해, 프로듀서에 머무르지 않고, 매니지먼트 활동에도 힘쓰는 업계 의 풍운아이다.

JUSTIN OWEN



Music Producer / DJ / Owner of **2k21 RECORD LABEL JAPAN**
Justin Owen has achieved **over 100 million streams and views worldwide** across major platforms including Spotify, YouTube, and Apple Music.
In 2026, his audience reached **over 5 million monthly viewers on YouTube Music**, while his **Spotify monthly listeners surpassed 150,000**.
Justin Owen is a Japanese electronic music producer known for his **dark and emotional electronic sound**, blending **Tech House, Techno, and melodic electronic elements**.

He began his DJ career in Tokyo in **2018**, quickly rising in the club scene. In **2021**, he founded **2k21 RECORD LABEL JAPAN**, a label focused on electronic dance music rooted in Asian nightclub culture.

His breakout tracks **"SHINITAI" (30M+ streams)** and **"EDEDM VVIP" (10M+ streams)** gained global attention and charted on Apple Music and Shazam charts in multiple countries.

In **2025**, he launched the Tech House label **TECH MAFIA RECORD**, pushing a new wave of underground electronic music.

Currently based in Tokyo, Justin Owen performs both domestically and internationally, with appearances across **Japan, Korea, and Taiwan**, while continuing to expand his global audience.

[Contract Record Labels]

- 2k21 RECORDS ASIA
- TECH MAFIA RECORD
- ELK BGM
- TRPPYCODE RECORDS 🇩🇪
- Take my space bass records 🇩🇪
- LONG MORNING ENT🇨🇳

+100,000,000 ALL PLATTOFOMS Streams&Views

+25,000 Total Download (2021~2023)

RYOTA



[Birth name] RYOTA
[Also Known as] DJ RYOTA/oo0
[Origin] Tokyo, Japan
[Genres] Techno / progressive
[Occupation(s)] Music Producer / Label Owner

Music Producer / DJ / Founder of 2k21 RECORD LABEL JAPAN

RYOTA is a Japanese electronic music producer, DJ, and founder of 2k21 RECORD LABEL JAPAN, based in Tokyo and currently reaching over 42,000 monthly listeners on Spotify.

Known for his powerful and high-energy electronic sound, RYOTA blends Mainstage Techno, Bouncy Techno, and Melodic Techno, combining festival-driven energy with futuristic melodies and modern electronic influences from across Asia and Europe.

He began his DJ career in Tokyo in 2018 and started producing music in 2022. As a Resident DJ at WOMB TOKYO, RYOTA has established a strong presence in Tokyo's electronic music scene, with appearances at major venues including WARP SHINJUKU, T2 SHINJUKU, SEL OCTAGON TOKYO, and V2 TOKYO.

His standout releases "Sky Planet," "Psycho Goat," and "We Love Techno" have helped define his evolving sound and expand his audience beyond Japan.

As the founder of 2k21 RECORD LABEL JAPAN, RYOTA has established Acid Techno Family and A.N.S.M. under the 2k21 umbrella. Together, the two labels have generated over 1.2 million streams & views across digital platforms, representing two distinct sides of his musical vision — festival-driven Mainstage Techno and a futuristic fusion of Bouncy and Melodic Techno.

Beyond Japan, RYOTA has performed across South Korea, with appearances at Ocean in Seoul, Breed in Daegu, and Azit in Busan, further expanding his presence in the Asian electronic music scene.

Currently based in Tokyo, RYOTA continues to expand his global audience through new releases, international performances, and the ongoing development of 2k21 RECORD LABEL JAPAN and its labels.

Made In: 🇯🇵 Japan
Genre: Mainstage Techno / Bouncy Techno / Melodic Techno
Labels: Acid Techno Family / A.N.S.M.
Label Network: 1.2M+ Total Streams & Views

D’JAMM



[Birth name] D’JAMM
[Also Known as] DJ D’JAMM / DK
[Origin] Tochigi, Japan
[Genres] Techno / House
[Occupation(s)] 2k21 RECORDS ASIA A&R / Music Producer / Compocer /

Deciding to become a DJ in 2021, he joined the music label “2k21 RECORDS” in August 2021, and made his DJ debut at Tokyo nightclub TFC Shinjuku.
About a year after his debut, he has been active as a DJ at various popular nightclubs in Tokyo.
In October 2022, he decided to become a music producer himself in order to popularize the minimal bounce and tech house music, that is popular overseas, in Japan. It's been about a year since he started making music, and he's been thrilling audiences with his groovy style, drawing on the underground musical sensibilities, that he cultivated while living Los Angels.
He is a promising new producer who is slowly spreading his name.

WONDERBOI



[Birth name] Wonderboi
[Also Known as] DJ Wonderboi
[Origin] Tochigi, Japan
[Genres] Techno / Electro House / Tech House
[Occupation(s)] Music Producer / Compocer

Former street dancer, influenced by Justin Owen (known as former DJ UCHU) and his musical style at a nightclub he visited, and started a carrier as DJ in February, 2022.

Slightly in a month after his debut he started performing at the main stage of SEL OCTAGON TOKYO, where have ranked in DJ MAG TOP 100 Nightclubs. Moreover, he assumed the office of events organizer at WARP SHINJUKU in only half a year since he started his career.

While filling regular gigs and organizing several events at famous nightclubs in Japan, he also became active as a music producer with the release of his first track "Broken Phone" on August 8, 2022 from 2k21 RECORDS ASIA. Afterwards, he drastically became an artist who represent or lead the label.
The unique artistry of Wonderboi is mainly made of his DJ play interweaving own musical piece or unreleased tracks, and dynamic and stylish performance which reminisces his former career as a street dancer. This have been highly evaluated also in overseas, and made his first foreign schedule in June, 2023 at CLUB BREED in Daegu, South Korea where is said to be the number one nightclub in the city.
Extremely unusual oversea schedule as a Japanese DJ in the age of 23, has increased his artistry and value in the Japanese nightclub or EDM industry further.

Currenly he is playing an active role in the project "ASIA TECH" launched by 2k21 RECORDS and Korean EDM label ODDEST which is one of the main mission of the label. At the project event held at WOMB TOKYO, he performs as one of the headliners with his original ASIA TECH sounds as a music producer.

CODY K

[Birth name] Cody K
[Also Known as] KENTA
[Origin] Tokyo, Japan
[Genres] Electro House
[Occupation(s)] Music Producer



A producer whom supported by many famous artists and releases musics from world label.
Nowadays, he is selected for a regular DJ at "Shibuya T2". The stages of this indispensable being for Japanese club scenes are now actively involved at "Shibuya T2","Shinkiba AGEHA" etc.
He is broadly energetic, for instance, his activities are not only at Tokyo but also agressively advances to provinces. His music released as a state-of-the-art producer of Big Room Sound, called "Bring The House"/JapaRoLL&KENTA was released in January, 2015 and it's delivered from American major label company, "Peak Hour Music". It made the hit charts of Beat port electro house in 63th place. He shows his talents and abilities in international standards and he is supported by Danny Avila/Starkillers/Tony Junior/Juicy M/BL3ND/EXODUS/Sidey Samon etc. In Japan, he coacted with globally famous artists such as Bassjacks, Bright Right, Tomas Gold, ZROQ, Deniz koyu, Justin Prime, JapaRoLL, etc.

In recent years, he has signed a contract with 2k21 RECORD and is an artist named 'Cody K' and has produced 'Electro House' Techno' sound, which boasts playback throughout ASIA in the sound cloud

出演歴/PORTFOLIO/WORLD WIDE































performance history

2022 12月　韓国弘大　Club OCEAN　/ RYOTA & Justin Owen

2023 6月　韓国大邱 Club BREED　/　mRmine　& Wonderboi

2023 7月　韓国大邱 BREED　/　Justin Owen & RYOTA

2023　10月　韓国大邱　Club BREED　/ Justin Owen & Wonderboi

2023　11月　台湾台北 PIPE　/　Justin Owen

2024　2月　韓国大田　Club Ibiza　/ Justin Owen

2024　3月　韓国ソウル Club Sound　/ PARADISE & Wonderboi

2024 3月　韓国大邱　Club BREED　/ Wonderboi

2024 3月　韓国釜山　Club Azit　/ RYOTA

2024　2月　韓国大田　Club Ibiza　/ Justin Owen

2024　4月　韓国釜山　Club Azit　/ Wonderboi

2024　5月　韓国水原　Club 911　/ Justin Owen & VERO

2024　6月　韓国釜山　Club Azit　/ Cody K

2024　8月　韓国大田　Club 042 / COMET

2026　8月　韓国弘大　Club BERMUDA　/ Sableye

CLIENTS/SUPPORTER

WARP SHINJUKU

SEL OCTAGON TOKYO

iP

VIZEL

ZOUK TOKYO

BREED

ODDEST

ASIA TECH

WOMB

T2 SHINJUKU

ELK

amazon music

TRAXSOURCE

VOLO

MOVING - G
Movie create

CLUB EVENT PRODUCTION

私たちは普段、レコード制作に問わず自分達の音楽コンテンツの流通、クライアント様(ナイトクラブ)を精一杯盛り上げれることを目的としてナイトクラブイベントのプロデュースも実施しております。

We usually produce nightclub events with the aim of distributing our own music contents regardless of record production, and making our clients (night clubs) as excited as possible.



















インバウンドIT集客・プロモーション

・ネイバー、カカオトーク/インターネットを使った集客

①2k21 Record Labelのマネージャーの VERO(集客をする当本人) が韓国籍の者で、ネイバー(YahooやGoogleのような韓国に特化された検索エンジン)にて日本に来る韓国人旅行客のリストを大量に抱えており、都内のいくつかの某ナイトクラブでお客様を誘導しております。
韓国に主流アプリカカオトークでも現在オープンチャットへは600人ほど在籍しており、その中にいる韓国人の方々が大阪のナイトクラブをみんなで口コミや宣伝しあったりして集客に繋がっております。
て都内の某ナイトクラブにて週末は1日で100人、平日も1日で30~50人、東京新宿のみで月間合計の遠隔集客数700人超を誘導した実績もございます。

現在大阪、福岡など日本語大都市でも海外の方々の登録者が増えており、そのノウハウを活かし地方のナイトクラブへもお客様を誘導しお力添えできるかと感じております。

②インスタグラムによる集客

上記の集客方法によってこちらの口コミによる誘導実績によって、韓国の方々の中で徐々に認知が広がり日本のナイトクラブについての問い合わせに関して2k21VEROのインスタグラムにくる仕組みが構成されつつあります。その問い合わせに対してナイトクラブを紹介し、誘導いたします

LABEL SOUND PROJECT **WOMB ASIA TECH**

Every Tuesday WOMB Tokyo Main Floor



ASIA TECH

2k21 RECORDS "New Music Project"

#asiatech #minimaltechno #minimaltechbounce #koreabounce #gbounce











CONTACT US

FOR BOOKING INQUIRIES

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(LABEL Artist mgmt : CHO YONGGEUN(VERO)

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